MISSION
The mission of the National Ovarian Cancer Coalition® (NOCC) is to save lives by fighting tirelessly to prevent and cure ovarian cancer and to improve the quality of life for survivors.

VISION
The vision of the NOCC is to be the premier public health organization in the United States devoted to saving and improving the lives of women affected by ovarian cancer. The organization is dedicated to consistently producing and distributing pertinent resources that include current information and developments about the four aspects of cancer care: risk assessment, diagnosis, prognosis, and treatment. The NOCC is committed to ensuring access to such information to benefit the ovarian cancer community, including survivors, caregivers, loved ones, health care providers, and the general public.

PHILOSOPHY
When a woman is diagnosed with ovarian cancer, the impact reverberates throughout her family and the entire community at large. Indeed, Ovarian Cancer is More Than a Woman’s Disease®. Sadly, it is a disease for which there is no early detection test. Therefore, education and awareness of symptoms are imperative.

This reality underscores the importance of the NOCC’s education and awareness programs, as well as initiatives that have helped the NOCC work towards shifting ovarian cancer from a disease to a cause. Through a nationwide network of offices and volunteers, the NOCC’s programs and initiatives bring greater awareness of this devastating disease to women, with the goal of prompting early detection and diagnosis, which will result in fewer adverse effects on lives. Included in this effort is the NOCC’s ongoing advocacy for ovarian cancer research. With tireless dedication, the NOCC continues to be uniquely positioned to lead the ovarian cancer community in creating the momentum necessary to reduce ovarian cancer mortality rates.

ABOUT THE NATIONAL OVARIAN CANCER COALITION
For more than 25 years, the NOCC has been committed to raising awareness, promoting education, and funding research in support of women, families, and communities impacted by ovarian cancer. The NOCC is well established as an important national advocate for patients and families struggling with this insidious disease. It remains steadfast in its mission to save lives by fighting tirelessly to prevent and cure ovarian cancer and to improve the quality of life for survivors. The NOCC’s programs and initiatives offer many opportunities for survivors and loved ones to share their personal experiences and gain support from one another. The NOCC has formed a strong community that offers hope and strength throughout each journey.

STATS

22,000 NEW CASES

EARLY DETECTION FOR AGES 35-74 INCREASES SURVIVAL RATE
Ovarian cancer is the 5th-leading cause of cancer-related deaths in women.

NEARLY 70% OF WOMEN ARE DIAGNOSED IN ADVANCED STAGES

IN 75 WOMEN WILL BE DIAGNOSED WITH OVARIAN CANCER
CELEBRATING 25 YEARS

In the same year that the National Ovarian Cancer Coalition celebrated its 25th anniversary with you, we delivered our most hard-hitting message ever: Not Knowing is Killing Us™. NOCC has grown from a “started around a kitchen table” grassroots group to the largest community-based organization of its kind in the world. So many passionate supporters, like you, have enabled this to happen. We can’t thank you enough! As we reflect on our milestone, we see that we have accomplished so much within our four organizational pillars:

Earlier Awareness
- The foundation of the NOCC is stronger than ever with earlier awareness campaigns that tell it like it is: Take Action. Not Chances.”™ and Not Knowing is Killing Us™.
- Millions of pieces of educational literature have been distributed throughout the NOCC’s existence.
- The NOCC Conference, held most recently in Baltimore, Maryland, reached its highest participation in its history. Thousands have attended this conference since its inception.

Research
- NOCC’s Research • In • Action™ multi-year financial commitment to Stand Up To Cancer’s “Ovarian Cancer Dream Team” is now working on accelerated science, which will one day lead us to an early diagnosis test, and ultimately to a cure.

Quality of Life
- Faces of Hope® totes and packets for the newly diagnosed are distributed in over 200 accredited healthcare institutions nationwide.
- NOCC CancerConnect Community, an online platform, provides a way for survivors and caregivers to share their experiences in a safe, evidence-based, and moderated forum.

Community Events
- Our Run/Walk to Break the Silence on Ovarian Cancer® events drew almost 40,000 participants over the past two years, and are the largest ovarian cancer events in the world.

Thank YOU for making all of this, and more, possible. Your support provides HOPE for those who are suffering and HOPE that we can change the course of this disease forever. We are steadfast in our goal to have an early diagnosis test and a cure. Engage in the fight, and together we will make a difference.

Our Best,
David and Wendy

David Barley
Chief Executive Officer

Wendy Homer
Board Chair
COMMUNITY EVENTS

RUN/WALK TO BREAK THE SILENCE ON OVARIAN CANCER®

Run/Walks are the NOCC’s signature event. Hosted annually by NOCC chapters in communities across the country, these events increase awareness, honor those affected by ovarian cancer, and raise financial support benefiting the NOCC’s local and national programs and initiatives. Through these events, the community is strengthened and empowered, survivors are honored, and those lost to the disease are remembered. This community spirit continues through ongoing participation of both individuals and teams, even after a loved one is lost.

SEPTEMBER IS NATIONAL OVARIAN CANCER AWARENESS MONTH

Every year, the President of the United States proclaims the month of September as National Ovarian Cancer Awareness Month. During September, as well as throughout the year, the NOCC is actively engaged in hosting and coordinating a wide variety of awareness initiatives, including health fairs, speakers bureaus, and public service announcements.

Each initiative shares the key message: “Not Knowing is Killing Us.” These events inform, motivate, and empower our community to know more. Over the past two years, our NOCC chapters hosted more than 170 September Awareness events.

NATIONAL CONFERENCE

The NOCC held its 2016 National Conference in Baltimore, Maryland. Attendance exceeded any previous NOCC conference held to date, with a record number of participating survivors and caregivers. We are proud to have presented some of the top physicians, researchers, and industry professionals who work with us in the fight to end ovarian cancer. Our conference provided a unique opportunity for interaction with others affected by the disease, to gain more insight, and to become re-energized in the fight for a cure!

THIRD-PARTY FUNDRAISERS

Members of the ovarian cancer community often plan their own activities and fundraisers in support of the NOCC. From fashion shows to cross-country motorcycle rides, our community supporters play an integral part in raising funds on our behalf. Over the past two years, nearly $225,000 has been raised from these events.

2015-2016 | IMPACT REPORT

RUN/WALK STATS

2,000
SURVIVORS HONORED

2,900 TEAMS
FOUGHT FOR THE CAUSE

2,900 VOLUNTEERS
SUPPORTED THE RUN/WALKS

40,000
PARTICIPANTS

248,800,000
STEPS TAKEN
EARLIER AWARENESS

TAKE EARLY ACTION & LIVE*
The NOCC’s TEAL programs promote earlier awareness of the signs, symptoms, and risk factors of ovarian cancer. Some examples of TEAL programs include exhibits at health and community fairs, our speakers bureaus, teal light city displays, poster campaigns, resource distribution initiatives, and continuing educational opportunities.

TAKE ACTION. NOT CHANCES.™
EARLIER AWARENESS 2015 CAMPAIGN
In 2011, 65-year-old Cathy began experiencing abdominal discomfort. She visited her doctor several times, but received no diagnosis. Despite feeling ill, Cathy continued on. At the urging of her friends, Cathy visited another doctor and within one week, she received a diagnosis of Stage 3 ovarian cancer, and was bluntly told that she had two years to live. For nearly four years, Cathy fought bravely, with family and friends by her side, enduring two major surgeries and many rounds of chemotherapy. During her fight, she set in motion her plan to make the healthcare community more aware of ovarian cancer. Cathy and her husband, Joel, partnered with the NOCC to launch a new earlier-awareness initiative: Take Action. Not Chances.™ The mission of the initiative is to empower women to be advocates of their own healthcare.

My wife, Cathy, was diagnosed with Stage 3 C ovarian cancer in August 2011. Looking back, she recognized that she suffered symptoms for over a year before being diagnosed. During her battle with ovarian cancer, she fought to create earlier awareness initiatives. Although she is no longer with us, we will continue to make earlier awareness our foundation’s focus.

- Joel Van Antwerp, Catharine F. and Joel C. Van Antwerp Charitable Fund

NOT KNOWING IS KILLING US™
EARLIER AWARENESS 2016 CAMPAIGN
In 2016, the NOCC kicked off its September Awareness Campaign with a hard-hitting theme: “Not Knowing is Killing Us.” This integrated marketing campaign set out to increase awareness and engage the community to support breaking the silence of ovarian cancer. The advertisements dramatically point out how devastating this silent killer can be for 1 in 75 women who will battle ovarian cancer in their lifetime. This impactful campaign was well received, garnering widespread attention nationwide.

MORE THAN 150 Speakers Bureaus & Presentations
MORE THAN 500 Early Awareness Events
OVER 300 Health Fairs Attended
MORE THAN 260,000 Pieces of literature distributed.

CELEBRATING 25 YEARS | 25
RESEARCH

In 2014, the NOCC reaffirmed its commitment to our research platform with the RESEARCH • IN • ACTION™ Initiative. In collaboration with Stand Up To Cancer®, the NOCC committed to supporting the Ovarian Cancer Dream Team, the first of its kind in the history of ovarian cancer research.

The Ovarian Cancer Dream Team, leveraging collaborative team science, began its work in July 2015. Their focus is on developing new therapies that target DNA repair and expanding PARP (poly ADP ribose polymerase) inhibitor use even to women beyond those with BRCA mutations.

The team also aims to identify women at high risk for ovarian cancer by screening for inherited mutations in genes linked to DNA repair, enabling these high-risk women to choose lifesaving preventative measures. In the first year of the grant, the team has made considerable progress in all aspects of the project.

Milestones include:

• The Team identified two ways by which patients may be resistant to PARP inhibitor treatment. Understanding why some patients stop responding to PARP inhibitors will provide insight into potential drug combinations to overcome resistance.

• The Team identified a potential “biomarker,” or biological signal, that may be used to predict how well a patient’s tumor will respond to treatment with a PARP inhibitor.

• The Team has identified the best dose strategies to use in two different combination clinical trials and is analyzing tumors from patients with or without the combination treatment.
QUALITY OF LIFE

SUPPORTING WOMEN WHEN THEY NEED IT MOST

As part of the NOCC’s national Faces of Hope® program, our TEAL Totes® are disseminated through more than 200 accredited cancer centers across the country. Upon initial diagnosis, women and their caregivers receive totes containing valuable information and comfort items that represent hope and support.

"We are honored to be part of this great program to help the National Ovarian Cancer Coalition in their goal of serving 10,000 new patients and their families annually."

— Jonathan Fertal, M.D. Anderson at Cooper, NJ

NOCC CANCERCONNECT COMMUNITY

In September 2016, the NOCC launched the NOCC CancerConnect Community. This online, HIPAA-compliant platform enables survivors and caregivers to connect and share their experiences and valuable insights, and to provide support in a safe, secure setting. Unlike traditional social media sites, the NOCC CancerConnect Community members find answers to their topic-specific questions, ranging from clinical trials, to nutrition, to treatment. Participants are assured that their discussions are anonymous, and responses are evidence-based and fully moderated. Since its launch in September 2016, more than 500 individuals have joined the community, and membership continues to grow.

STATS

- More than 800 TEAL packets distributed
- Nearly 2,000 TEAL Totes distributed
- 200 facilities enrolled in the Faces of Hope® program

CELEBRATING 25 YEARS | 25
TOP FACEBOOK POST:
HAPPY NATIONAL WEAR TEAL DAY!

TOP TWITTER POST:
TODAY IS NATIONAL PREVIVOR DAY!

OVARIAN.ORG
The NOCC launched a new website in June 2016, featuring a modern design with up-to-date ovarian cancer information and easy-to-find NOCC chapter pages. Other features include a mobile-friendly layout with full-screen photos, new infographics, and a visually appealing calendar of events, which can be filtered by event type. There is also an informative blog where ovarian cancer survivors can share their stories.
In 2016, 79.3% of funds raised were used for NOCC national and local programs and initiatives, and the remaining 20.7% of funds were allocated for administrative expenses.

Note: The figures represented for 2015 have been independently audited. The figures represented for 2016 have yet to be independently audited.
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NOCC extends sincere thanks to all of our top donors, some of which are listed here.